



ECOMMERCE AWARDS 2022

28 September 2022 | Troxy, London
www.ecommerceexpo.co.uk

Sponsorship Inventory

www.ecommerceawards.london

Sponsorship Inventory

Headline Sponsor Package £20,000

- Listed as headline sponsor on website, emails comms (CTA link to ECommerce Awards website profile), awards programme & on staging
- Table plans to be sent in advance of ceremony – company names only
- Opportunity to sponsor one of the four category themes (Marketing, Innovation, eCommerce Business, People) and give out the awards - ECommerce Awards to advise
- 30 second video advert to be played during ceremony (exclusive opportunity)
- ECommerce Awards to approve and sponsor to supply
- Thank you email sent to attendees post event – content related to ECommerce Awards & written in advance of show - ECommerce Awards to approve and sponsor to supply
- 2 twitter shout outs prior to and/or during the ceremony
- 1 page advert on inside cover of awards programme
- Gold Hospitality package

Gold Hospitality Package £8,250 Limited to two packages

- Two tables for 10 guests
- Logo displayed in drinks reception prior to ceremony
- Pre-dinner drinks
- 3 course dinner
- 5 bottles of wine
- 2 bottles of champagne
- Table in premium position
- Photographs taken at table & sent post event
- 1 twitter shout out prior to and/or during the ceremony
- Logo on table
- Logo featured in awards programme

Silver Hospitality Package £4,950 Limited to four packages

- 1 table for 12 guests
- Logo displayed in drinks reception prior to ceremony
- Pre-dinner drinks
- 3 course dinner
- 6 bottles of wine 2 bottles of champagne
- Table in premium position
- Photographs taken at table & sent post event
- 1 twitter shout outs prior to and/or during the ceremony
- Logo on table
- Logo featured in awards programme

Sponsorship Inventory

Multiple Category Sponsor **£14,000** Limited to four packages

- Listed as category sponsor on the website, awards programme & on staging
- Table plans to be sent in advance of ceremony – company names only
- Opportunity to sponsor one of the four category themes (Marketing, Innovation, eCommerce Business, People) and give out the awards – ECommerce Awards to advise
- Logo featured in awards programme
- ECommerce Awards Sponsors' sticker for stand
- Featured in ECommerce Awards post show award email
- Silver Hospitality package

Single Category Sponsor **£5,950**

- Listed as category sponsor on the website, awards programme & on staging
- Table plans to be sent in advance of ceremony – company names only
- Opportunity to sponsor one category and give out the awards – ECommerce Awards to advise
- Logo featured in awards programme
- ECommerce Awards Sponsors' sticker for stand
- Featured in ECommerce Awards post show award email
- Standard table of 10

Drinks Reception Sponsor **£10,000**

- Listed as drinks reception sponsor on website, emails comms, awards programme & on staging
- Table plans to be sent in advance of ceremony – company names only
- Branded signage at drinks reception
- ECommerce Awards Sponsors' sticker for stand
- 1/2 page advert in programme
- Featured in ECommerce Awards post show award email
- Silver Hospitality package

Gift Sponsor Package **£8,000**

- Listed as gift sponsor on website, awards programme & on staging
- Table plans to be sent in advance of ceremony – company names only
- 1/2 page advert in awards programme
- Branded gift on each table – ECommerce Awards to approve and sponsor to supply
- Featured in ECommerce Awards post show award email





Table & Ticket opportunities

Premium Table (12 guests) £4,350

- Drinks reception, Awards presentation & afterparty
 - 3 course dinner
 - 6 bottles of wine
 - 2 bottles of champagne
 - Table in premium position
-

Premium Table (10 guests) £3,850

- Drinks reception, Awards presentation & afterparty
 - 3 course dinner
 - 5 bottles of wine
 - 2 bottles of champagne
 - Table in premium position
-

Standard Table (12 guests) £3,950

- Drinks reception, Awards presentation & afterparty
 - 3 course dinner
 - 6 bottles of wine
-

Standard Table (10 guests) £3,450

- Drinks reception, Awards presentation & afterparty
 - 3 course dinner
 - 5 bottles of wine
-

Standard Seat £345

- Drinks reception, Awards presentation & afterparty
- 3 course dinner
- 1/2 bottle of wine per seat

Categories

Marketing

Best Use of Personalisation
Best Content Marketing Campaign
Best Loyalty Campaign
Best Multichannel Marketing Campaign
Best Social Media Campaign

Innovation

Best eCommerce Customer Service
Best UX in eCommerce
Best Innovation in Delivery
Payment Innovation of the Year
Best New Business Model
Best Sustainability Initiative

eCommerce Businesses

Best Cross Border Campaign
Best B2B Website Launch
Best Fashion Website
Best Health and Beauty website
Best Travel and Tourism website

People

Best eCommerce Agency
Best eCommerce Team
eCommerce Leader of the Year

Gold Award - Awarded by IMRG

Best UK eCommerce Site of the Year

Entry deadline and cost:

Deadline for entries: 20th May 2022

The price per entry submission is £250 + VAT

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**ECOMMERCE
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Talk to the team

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